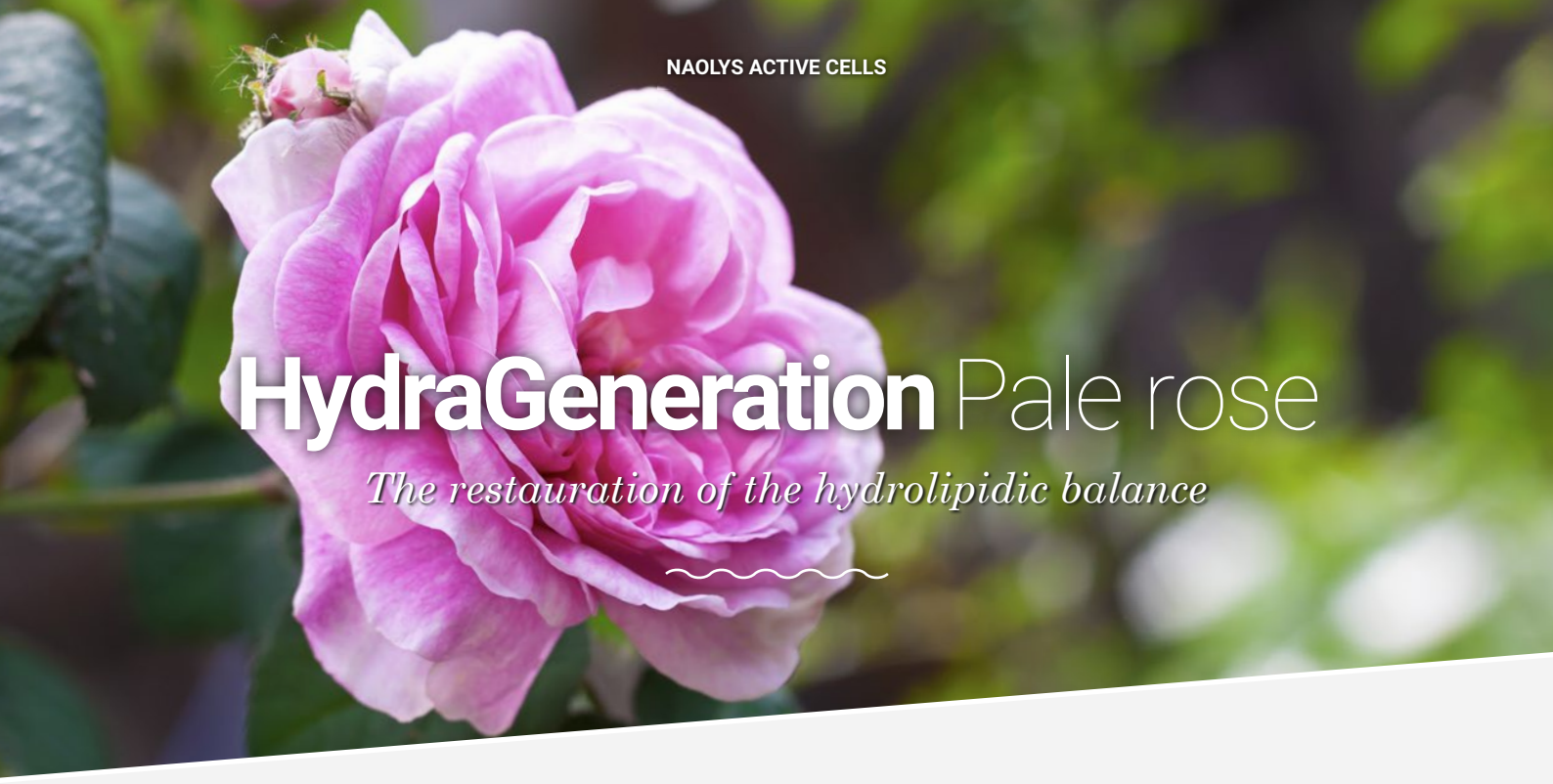
HydraGeneration Pale rose

The restauration of the hydrolipidic balance

NAOLYS

NATURE EXPANDED


HYDRATION



HydraGeneration Pale rose

The restauration of the hydrolipidic balance

A STORY

The pale rose | *Rosa centifolia, Rosaceae*

An aromatic and universal beauty

Born in Caucasus and modified by several hybridizations, the pale rose got its name thanks to its flowers with double petals that exhal a strong fragrance in spring. Cultivated for its aromatic properties from the XIXth century, it has become one of the mainstays in the perfume industry. The empress Josephine owned 27 different species in the garden of her property la Malmaison. In Western world, its healthing properties (antiseptic, astringent, depurative) have made the pale rose an element of the traditional pharmacopoeia.

Key points

An active plant cell
Developed to deliver the highest amount of original active molecules.

A high tech natural ingredient
Created to preserve and improve the identity and the benefits of a natural product.

An essential moisturizing action
Helps to moisturize on a short and long term, increases the protective function of skin.

Because skin hydration consists in a good balance between water and lipids in epidermis.
To keep longer a smoothier and a more supple skin.
And a better dehydration-fighter skin.

PRODUCT BENEFITS

Hydrating

Moisturizing
Keeps water in the epidermis, stimulates NMF levels and the quality of the hydrolipid film in the corneous layer.

Regenerating
Increases epidermis cell regeneration and helps to rebuild the hydrolipidic film.

Protection
Reinforces the statum corneum, helps to retore the skin barrier.

To be used in skincare or make-up products such as cream, fluid, serum, balm, lotion, milk, foundation, concealer, etc. In any colour cosmetic or skincare product dedicated to moisturizing skin.

Related products: HYDRAGENERATION ALMOND TREE | HYDRAGENERATION PAPYRUS | HYDRASOURCING [AM+PS]

NAOLYS

HOW IT WORKS

HydraGeneration Pale rose: reinforces the natural mechanisms of water retention in the epidermis

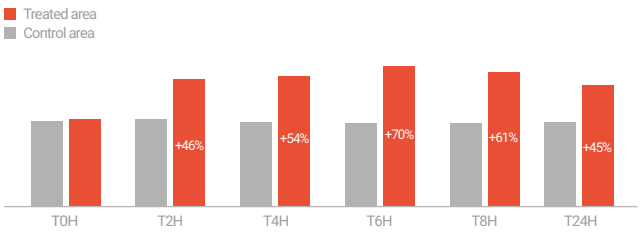
HydraGeneration Pale rose acts quickly on the water circulating in epidermis by avoiding that it evaporates. In the same time, it restores the hydric circuit thanks to a stimulation of the cell renewal. Besides it contributes to the creation of lipids like free fatty acids, cholesterol, ceramids, etc., elements which are in the stratum corneum of the epidermis and help to keep corneocytes together. Those cells of the strateum corneum play precisely skin barrier part.

Thanks to that better hydrolipidic balance, epidermis limits dryness process and provides a better protection against outside agressions.

Clinical tests results

A significant hydrating effect on face in 28 days

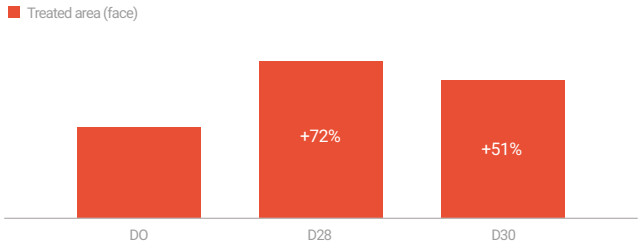
AVERAGE DATA OF CORNEOMETRIC VALUES OF CONTROL AND TREATED AREAS AFTER A SINGLE APPLICATION



Hydrating effect for 24 hours, after single use

Increase of corneometric values by 45% on the face

AVERAGE DATA OF CORNEOMETRIC VALUES OF TREATED AREA AFTER 28 DAYS OF TREATMENT



Hydrating effect after 28 days, after twice a day use

Increase of corneometric values by 72% on the face

Study conditions:

→ Tests were carried out on 20 women between 30 to 55 years with dry and damaged skin, during 28 days
→ Emulsion containing 0.5% of HydraGeneration Pale rose (dispersion in glycerin)

Technical information on the formulation of HydraGeneration Pale rose

INCI name	form	aspect	concentration	dispersible
rosa centifolia leaf cell extract	cells (20%) in glycerin or sunflower oil (80%)	liquid	starting at 0.5%	in any formulation

In vitro tests results

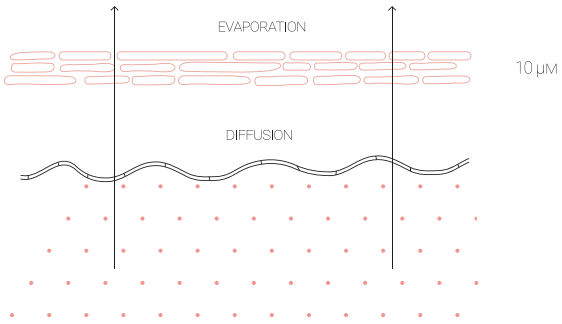
Maintaining water in the epidermis

Skin contains between 60% to 80% water according to age; stratum corneum contains 13% to 15%. Skin is considered as hydrated when that percentage goes beyond 10%, and dehydrated when the percentage is below 10%, stratum corneum becomes rough, flaking and loses its integrity. Most water is actually in the dermis thanks to proteoglycans that are fixed to big quantities of water.

Therefore there are 2 types of water in the epidermis:
- A static water, that can't move, located in stratum corneum, or called "water linked to corneocytes" thanks to the NMF (Natural Moisturizing Factor) and between corneocytes, where water is trapped by lipids, especially ceramides, that are located in the hydrolipidic film (cf. cell renewal). It gives elasticity and suppleness to skin.
- A dynamic water that moves, circulates from the dermis to the several layers of the epidermis, called also transepidermic flux. That water from the dermis is essential to the epidermis nutrition for the nutrients it brings. It helps to protection and homeostasis in the epidermis.

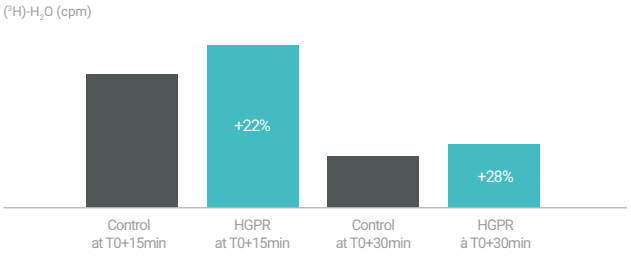
As hydratation state depends on the value of the transepidermic flux, on the balance between diffusion and evaporation, and the ability of stratum corneum to be fixed with water, Naolys studied both the action of HydraGeneration Pale rose on dynamic water and on static water in the epidermis, but also on the cohesion between corneocytes.

Water follows a path from beneath the skin to its surface, when it arrives at the surface, the water evaporates. This occurs at a rate of about 5g water/m^2/hour.
The evaporation of water is from 300 to 500 ml/24 hours, and its main obstacle is the skin barrier, as its integrity should be perfect (cf. cell renewal). This depends on external factors such as temperature, humidity, and internal factors, such as the state of stratum corneum, the water gradient in the different layers of the epidermis and the integrity of the lipidic network between corneocytes. It doesn't depend from the quantity of static water in the stratum corneum.



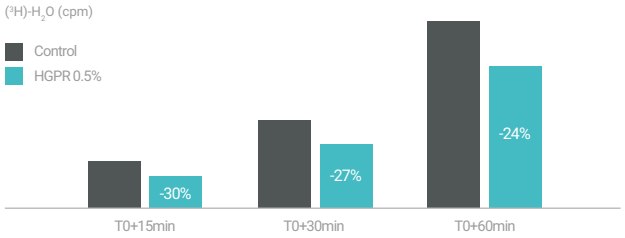
WATER MIGRATION THROUGH SKIN

Study of static water - epidermis



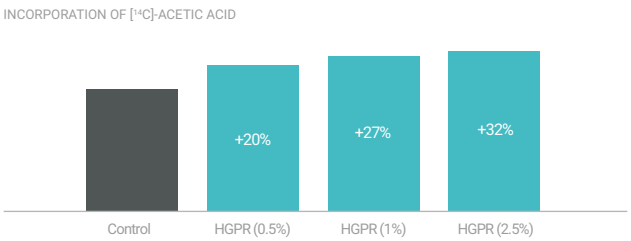
Increase of water retention
→ At concentration of 0.5%, increase of water retention in dehydrated epidermis by 22% at T0+15 min, and by 28% at T0+30 min.

Study of dynamic water - epidermis



Decrease of transepidermic tritiated water
→ At concentration of 0.5%, decrease of the transepidermic tritiated water by 30% at T0+15min, by 27% at T0+30 min and by 24% at T0+60 min.

Study of corneocyte cohesion



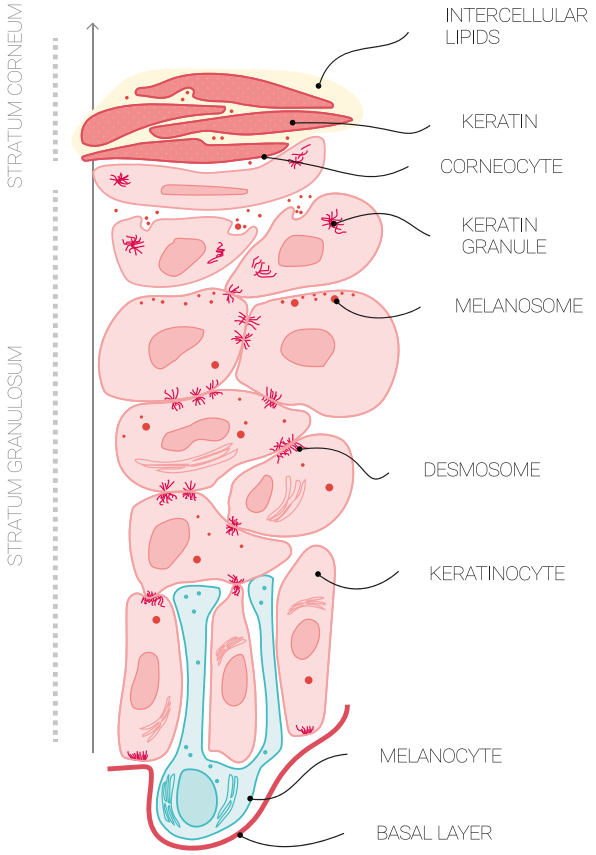
Increase of free fatty acids
→ At concentrations of 0.5%, 1% and 2.5%, increase of free fatty acids resepectively by 20%, 27% and 32%.

Strengthening the skin barrier

The epidermis, the superfical layer of skin is first made of cells called keratinocytes which renew non stop according to a 21 days cycle. That renewal of the epidermis is made thanks to the cell proliferation and the differenciation that keep the balance of adult tissues, therefore keratinocytes, divide at the level of the basal layer of the epidermis, which is mainly made of non differenciated cells and migrate to the surface changing their form: they lose their nuclei and load hard filaments of keratine. When they reach the cornified layer, they become corneocytes, dead cells that create a solid membran (thanks to keratine) impermeable and protective: the protective natural barrier of the epidermis. Those built up corneocytes will naturally break away and be shed.

Keratine contains several substances, especially the NMF (Natural Moisturizing Factor) between cells; it is a mix of hygroscopic substances that enable corneocytes to be fixed with water: free amin acids (40%), pyrrolidon carboxylic acid (12%), lactates (12%), urea, sugars and meral salts. In the same time, during the keratinisation process, keratinocytes release a fraction of epidermis lipids which, associated with the secretion of sebaceous glands and water coming from sudoral secretions, consist in a hydrolipidic film, an emulsion located in the stratum corneum.

By helping cell renewal, HydraGeneration Pale rose contributes not only to the production of keratine, which is like a barrier to skin. But also to the production of NMF and the hydrolipidic film. Both of them keep dynamic water diffused in the corneocytes inside epidermis.



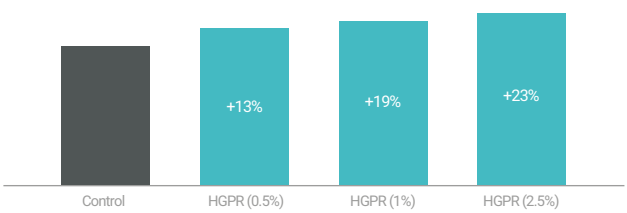
THE EPIDERMIS AND KERATINISATION PROCESS

Study of the proliferation and the differenciation of epidermis cells

In order to show that the balance of tissues has been maintained, Naolys studied both proliferation and differenciation of epidermis cell. KI67 is a anti-gene to mark cell proliferation and filaggrin is a protein to mark cell differenciation.
Studies have been made on reconstructed epidermis.

Study of epidermis cell proliferation

NUMBER OF LABELLED CELLS (KI67)



Increase of KI67

→ At concentrations of 0.5%, 1% and 2.5%, stimulation of the proliferation of keratinocytes in the basal layer for treated epidermis respectively by 13%, 19% and 23%.

Study of epidermis cell differenciation

LABELLING OF FILAGGRIN:
CONTROL EPIDERMIS

LABELING OF FILAGGRIN:
EPIDERMIS TREATED WITH HYDRAGENERATION PALE ROSE AT 2.5%

Decrease of the epidermis differenciation

→ Decrease of the epidermis differenciation that is translated by a decrease of the labelling of filaggrin that is less intense but uniform at the level of the granuleous layer.